

## 1.0 Promote and advocate for a culture of workplace health, wellness and safety improvement.

- 1.1 Support continuing care leadership and OHS committees to foster a culture of workplace health, wellness and safety by integrating COVID-19-specific resources into existing TOP and Peer Resource Network streams.
- 1.2 Acknowledge and address the psychological impact of COVID-19 on continuing care workers.
- 1.3 Empower workers to share stories, successful practices, and safety concerns regarding COVID-19.
- 1.4 Advocate for worker health, wellness and safety needs, including ongoing access to critical supports like PPE and psychological health and safety programming.

## 2.0 Enhance the profile and recognition of SafeCare BC as the leading health and safety association in BC and across Canada.

- 2.1 Share strategies, promising practices regarding COVID-19 with other health and safety associations.
- 2.2 Continue to be the go-to resource for media, associations and governments seeking information on sector workplace safety and pandemic-related issues.
- 2.3 Continue our collaboration with government partners to monitor the impact of the pandemic on the continuing care sector and identify emerging workplace safety issues/trends, including PPE access.

## 3.0 Increase education, training, access to equipment and other safety resources throughout BC .

- 3.1 Diversify training delivery methods to improve access, align with public health guidance on COVID-19 safety practices, and accommodate different audience needs.
- 3.2 Employ technology to support virtual training methods and address challenges posed by staffing shortages, ongoing public health concerns.
- 3.3 Provide access to training and education support on high-priority workplace safety topics, including COVID-19, infection prevention and control, MSIP, violence, and psychological health and safety.
- 3.4 Advocate for equal access to PPE for all frontline workers and monitor PPE trends within the sector.
- 3.5 Expand peer facilitator/mentorship model to include supports for senior leaders/new leaders.
- 3.6 Engage with the Assisted Living/Independent Living sector to expand support, access to workplace safety resources (in particular, COVID-19-specific resources).

## 4.0 Enhance relationships with continuing care sector partners.

- 4.1 Explore relationships/partnerships with new audiences such as Community Living BC (CLBC), addictions/mental health, dental associations, and physicians to address challenges/areas of opportunity posed by COVID-19.
- 4.2 Build on our outreach and engagement with families and friends of those in care (including advocacy organizations representing these groups) to address infection prevention challenges posed by COVID-19.
- 4.3 Expand existing and develop new relationships nationally with organizations that have similar mandates. Work within the National Alliance for Safety and Health in Healthcare to address ongoing issues related to the pandemic.
- 4.4 Strengthen direct relationships with continuing care frontline workers and OHS committees.
- 4.5 Invest in and deepen relationships with current continuing care sector partners, including unions, sector associations, government, and WorkSafeBC.

## 5.0 Strengthen organizational responsiveness, resiliency, and growth.

- 5.1 Explore opportunities for revenue streams in addition to the WorkSafeBC-administered member levies.
- 5.2 Further develop internal succession plans, including strategies to foster the internal development of staff into new roles.
- 5.3 Identify and build upon factors that enable SafeCare BC to be adaptable and responsive to sector needs, in anticipation that the pandemic will continue to necessitate a rapid response to emerging issues.
- 5.4 Conduct regular reviews of the strategic plan considering high degree of change in the sector amid COVID-19